

WE WOULD LIKE TO INFORM  
YOU OF AN IMMEDIATE OPPORTUNITY

## Include your organization in our new DIRECTORY OF ENVIRONMENTAL GROUPS

### THE NEED

- *Citizen interest in local environmental action is growing.*
- *Hundreds of groups are involved in every level of activity.*
- *People need a way to connect with the organization that matches their area of interest!*

### THE OPPORTUNITY

- *Florida's Eden is producing a DIRECTORY of ORGANIZATIONS*

Florida's Eden is a non-profit group working regionally in North Florida to build awareness of the connections between environmental preservation, education, and economic prosperity. We are responding to the oft-stated need for a DIRECTORY OF ORGANIZATIONS.

We are currently publishing an updated and expanded *Heart of Florida Scenic Guide*, which will feature a special section focusing on the CONSERVATION ECONOMY: WATER AWARENESS, ENVIRONMENT, SUSTAINABLE ECONOMIES, AND CUTTING EDGE GREEN BUSINESSES AND SOLUTIONS. The guide will reach hundreds of thousands of people through print and online editions.

#### What You Get:

- 2 x 7 inch organizational profile in print and online version of the Scenic Guide.
- Listing in our new searchable ONLINE DIRECTORY OF ORGANIZATIONS
- Reader Response and Live Links to send people directly to your organization

**WE ARE ON THE FAST TRACK TO PUBLICATION.  
TO BE INCLUDED IN OUR PRINT AND ONLINE EDITIONS, PLEASE  
RETURN THE ATTACHED FORM TODAY!**

SAMPLE 2 X 7 INCH, ORGANIZATIONAL PROFILE

Image, Photo  
or  
Your  
Organization's  
Logo

#### **NAME OF YOUR ORGANIZATION**

Contact Address                      Phone No.  
City, State, ZIP  
Web Address with live link in all online versions

A short profile of your will inform people about the primary focus of your organization and opportunities for getting involved. We suggest you use key words and phrases in order to quickly identify what sets the work of your organization apart. People are concerned, interested and want to contribute time, money and talent to effective projects.

**FLORIDA'S EDEN**

**ORGANIZATION PARTICIPATION FORM**

YES, OUR ORGANIZATION WOULD LIKE TO BE INCLUDED IN THE FLORIDA'S EDEN GUIDES AND ONLINE DIRECTORY

Please include our organization in the

Heart of Florida Scenic Guide to Alachua, Columbia and Marion Counties \$ 200.00  
and listing in the SEARCHABLE ONLINE DIRECTORY

TOTAL ENCLOSED

**CONTACT INFORMATION**

Name of Organization

Contact Person

Email

Phone (  )

**INFORMATION TO BE INCLUDED IN THE GUIDE**

Contact  Phone (  )

Web Address: http://

Mailing Address

City  County  State  ZIP

In 50 words or less tell the public how they can participate in the work of your organization.  
Use key words to indicate areas of activity (e.g. river clean-ups, land conservation, native plants, etc.)

**PLEASE SEND IN THE FOLLOWING**

LOGO and/or PHOTO > Send a JPG image to be included in the guide to: palmstone@gmail.com  
RETURN FORM AND CHECK TO > "FLORIDA'S EDEN" P.O. BOX 1149, GAINESVILLE, FL 32602

**FOLLOW UP**

You will be contacted by our Membership Coordinator, Jacqui Collett, who will set up your information in our online searchable database -- yet another way for people to learn about and participate in the work of your organization.

**TERMS** By submitting information you agree that you represent the organization in question and have given accurate information for inclusion in Florida's Eden directory and/or publications. While every effort is made for accuracy, Florida's Eden holds no liability for errors beyond refund of fees received. Organization is responsible for maintaining its entry in the Florida's Eden directory.