

FEATURE YOUR BUSINESS IN THE

EARLY BIRD PRICING DEADLINE : JULY 25, 2009

FLORIDA'S EDEN HEART OF FLORIDA SCENIC GUIDE

DON'T MISS YOUR OPPORTUNITY TO BE FEATURED IN THE HEART OF FLORIDA GUIDE FOR EARLY BIRD PRICING YOU MUST TURN IN FORM, PHOTO AND PAYMENT BY JULY 25

The Heart of Florida Scenic Guide

- is produced by Florida's Eden as a top of the line publication offering cutting edge marketing tools.
- 100 page full color magazine format, 15,000 copies in print.
- Web version in flip-page magazine format.

YOUR VISITOR DESTINATION SITE FEE INCLUDES:

☐ Promotion of the Publication

- 30,000 promotional brochures at all 5 VisitFlorida Welcome Centers
- Promotion through Visitors Bureaus, Chambers of Commerce, VisitFlorida, Travel Writers, Travel Blogs
- We provide you a one year membership in FLORIDA'S EDEN providing you valuable marketing tools

☐ Valuable FLORIDA'S EDEN Membership Benefits to Promote Your Business

- NEW! Live Links : : Visitors click directly from your site description in the online Guide to your Website
- NEW! Florida's Eden Live Tracking : : Instant feedback every time a visitor clicks through to your site!
- Listing in the Florida's Eden Source, the online searchable directory of North Florida's local economy
- Your own full featured, easy to use webpage: image upload, custom links, search optimization tools
- Member to Member Discount Program

☐ Your Choice of BASIC or ENHANCED SITE in the Guide: shown actual size -- we design ad and content!



MOSSWOOD FARM STORE

703 Chokolka Blvd, Micanopy, FL
352-466-5002



RAINBOW SPRINGS STATE PARK

19158 SW 81ST Place Road,
Dunnellon, Florida 34432

352-465-8555

Campground: 352-465-8850

FloridaStateParks.org/rainbowsprings

For well over a century, as adventurers and nature lovers beat a path to the shores of nearby Silver Spring, her sister spring, the Rainbow, went relatively unnoticed. This is surprising when you consider that it's one of Florida's largest springs, gushing an average of 763 cubic feet per second.

As with most springs in Florida, water temperature is constant year round, offering

BASIC \$195.00
after July 25: \$300.00

- 2 x 5.5 inches (11 sq. inches)*
- Full Color 2" x 2" Photo
- Includes Free Annual Membership to Florida's Eden, \$50.00 value

ENHANCED \$390.00
after July 25: \$495.00

- 4.6 x 5.5 inches (25 square inches)*
- Full Color Photo(s)
- Includes Free Annual Membership to Florida's Eden, \$50.00 value

FLORIDA'S EDEN CONTACTS:

LOIS FLETCHER

352-339-0631

blueberryoaks@windstream.net

JACQUI COLLETT

352-219-4177

collettglass@bellsouth.net

DIANNE TORNAY

305-710-2312

dtonay@gmail.com

SEAN DOWIE

352-219-3021

smdphoto@msn.com

coffee and a pastry. Monthly classes focus on country living, herbalism and survival skills.



can be reserved. Tubing is not allowed in the headsprings area of the park, but tubers can launch their tubes in the County Park.

www.FloridasEden.org

Florida's Eden

* Published sites equal total square inches but may be adjusted in orientation, dimensions, and photo placement to meet editorial content requirements.

VISITOR DESTINATION -- APPLICATION FORM

FLORIDA'S EDEN HEART OF FLORIDA SCENIC GUIDE

EARLY BIRD PRICING APPLICATION DEADLINE: JULY 25, 2009

Name of Business

Contact Person

Email Phone ()

Address

City County State ZIP

Eligibility

- The business is a tourism or visitor destination? YES NO
- The business is located in Alachua, Columbia or Marion County? YES NO
- The business has posted hours, signage, public access, and a phone? YES NO

If you answered NO to any of the above, please consider placing an ADVERTISEMENT in the guide to promote your product, service or organization.

If you answered YES TO ALL QUESTIONS please complete the information below.

Name of Business
(as it should appear in the Guide)

Select BASIC: \$195.00 (\$300. after July 25) ENHANCED: \$390.00 (\$495. after July 25)

Street Address

City County State ZIP

Business Phone ()

Full Web Address: http://

Posted Hours (open to the public):

Brief description of the business (attach additional sheet of paper if needed)

PHOTO > Please attach photograph/s or email photo/s in JPG format to: palmstone@gmail.com
RETURN WITH CHECK TO > "FLORIDA'S EDEN" P.O. BOX 1149, GAINESVILLE, FL 32602

TERMS By submitting application applicant agrees that information is correct and rights are held to all photographs; permission is granted Florida's Eden to publish material as editorial content adjusting text, photo selection, layout, and exact dimensions as required for optimal design of the publication. Every attempt is made for accuracy; Florida's Eden holds no liability for errors or damages. Live Links and Florida's Eden Live Tracking functionality are contingent on correct management of applicant's web pages and/or sites. Site Fee includes benefits of one year membership in Florida's Eden, a \$50.00 value.

Printing of the Heart of Florida Scenic Guide is supported in part by funds provided by the Alachua County Tourist Product Development program.

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